



ABIGAIL_JANINE
SOCIAL MEDIA
PORTFOLIO

Fashion | Beauty | Skincare | Lifestyle

www.abigailjanine.com

@abigail_janine

abigaim789@gmail.com

Abigail_Janine

Abigail_Janine established in December 2016, embraces a variety of topics such as fashion, jewellery, skincare, beauty and lifestyle. It is a very honest blog featuring chats about mental health, female empowerment and social and environmental issues. The page has grown to 6000 followers in one year, with a high engagement rate and a dedicated audience. Abigail is passionate about her wildlife and animals which often makes an appearance throughout her instagram stories. She takes all photos herself using a tripod and a Hauwei p20 Pro phone.



Statistics:

Followers: 6,000

Audience: 69% females aged 18-34

Top Locations: 40% UK, 10% USA,

50% EU - Germany France, Italy

Average likes per post: 654.7

Average comments Per post: 148.4

Average Impressions: 9000+

Brands Abigail_Janine has worked with:

RIMMEL
LONDON

ST. TROPEZTM
The Ultimate Tan



Cadbury

Paperchase

CGD

Accessorize

SANCTUARY
— SPA —



Zara Taylor
LONDON



Paid collaboration and Gifting policy

PAID COLLABORATIONS:

1 Instagram post: £70

1 Instagram post and story: £85

2 instagram posts: £110

2 instagram posts and a story: £125

1 Instagram IGTV video: £100

INCLUDED IN PAID COLLABORATION:

Detailed description of brand and product features.

Tagged in caption and image. Website link in bio.

GIFTING COLLABORATIONS:

1 instagram post OR 1 story : gifted product

INCLUDED IN GIFTING COLLABORATION:

Post: Tagged in image and mentioned in caption.

Story: Mentioned product or brand tagged in story